



# Daniel Zimmerman

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## EXPERIENCE

- MODEL SHOP BUILDER** - Merlin Entertainments, Goshen NY  
May 2024 - Present  
As a model shop builder at the LEGOLAND New York Resort, I get to design and build a variety of fun and unique models for around the park. I work with a team of amazing builders and designers, and together we strive to create models that inspire creativity and joy to our guests.
- FREELANCE DESIGNER** - Self Employed, Remote  
August 2022 - Present  
As a Freelance Designer I've completed some amazing projects for my clients using my LEGO Design skills as well as Graphic Design. Some of my clientele includes the band Slow Pulp, Tauck, and the industrial conglomerate Teledyne.
- BRICK SPECIALIST** - The LEGO Group, West Hartford CT  
April 2023 - May 2024  
As a Brick Specialist at the LEGO Brand Retail store, I got the unique opportunity to not only be surrounded by the thing I am most passionate about, I get to see a new and unique perspective of the product from watching and interacting with the general public. I assist customers with finding the perfect product for them, as well as cash them out. I assist with maintaining our parts wall, shipment preparation and receiving, and cleaning the store.
- MODEL SHOP TEMP** - The LEGO Group, Enfield CT  
October 2023 - December 2023  
At the Model Shop at the LEGO Enfield HQ, I get to study under the model designers and sit in design meetings. My main job is gluing models for marketing purposes
- LABORATORY ASSISTANT** - East Stroudsburg University, East Stroudsburg PA  
September 2022 - December 2022  
Assisted students with the operation of 3D printers, maintained and cleaned the laboratory area and equipment, and prepared files for printing.
- DESIGN INTERN** - Roadwerx, Milford CT  
June 2022 - August 2022  
Assisted with mockup designs, floor-plans, and preparing presentations. Developed concept designs for company wide projects.
- DESIGN INTERN** - BLOK Design Group, Remote  
May 2022 - December 2022  
Researched materials and licensing for use in designs and concept purposes. Assisted and developed designs and mockups for company wide projects using the Adobe Suite and AutoCAD.
- STUDENT DESIGNER** - New Mind Design, East Stroudsburg PA  
January 2022 - May 2022  
I worked with a team of fellow students that created designs for clientele, including posters and logos. Created and posted social media posts for the company social media profiles.
- STUDENT WORKER** - East Stroudsburg University Graphics Center, East Stroudsburg PA  
September 2021 - December 2022  
Printed materials for customers. Designed posters and other materials for customers using Adobe Suite.
- STUDENT WORKER** - Professor Xue Dong, East Stroudsburg PA  
August 2021 - December 2022  
Researched Generative Design and its uses in art education. I was tasked with creating different designs of a drone body using generative design. Presented research findings at NAEA 2022 NYC Conference and to classes at Heights Middle School in Farmington New Mexico.  
<https://quantum.esu.edu/insider/esu-art-design-students-present-research-at-national-convention/>  
<https://esu.meritpages.com/stories/Daniel-Zimmerman-Presents-Research-at-National-Convention/77440458>
- DESIGN INTERN** - TBL Performance Plastics, Sparta NJ  
May 2019 - August 2019  
Assisted department head with adjustments to drawings using SolidWorks & AutoCAD and operated 3D printer.
- CASHIER / MEAT WRAPPER** - Shoprite, Byram NJ  
November 2017 - June 2022  
Worked registers and self-check out and organized store shelves. Stocked shelves with product, prepared and wrapped products for sale.

I am a designer first and LEGO fan second. I have always had a distinct appreciation for design and the design process. I was driven to study Product and Graphic Design, as well as 3D Printing, in College. I am always seeking new methods and skills to learn, as well as seeking out the thoughts and critiques of others so that I may become a better designer. Since Middle School, it has been my goal to become a LEGO Designer, something that I very passionate and focused on achieving.

## EDUCATION

- B.A. Integrated Art & Design: Graphic Design & Product Design**  
East Stroudsburg University (ESU),  
East Stroudsburg, Pennsylvania  
GPA: Summa Cum Laude - 3.83  
2019 – 2022
- Certificate in 3D Printing**  
East Stroudsburg University (ESU),  
East Stroudsburg, Pennsylvania  
2019 – 2022

## SKILLS

### TECHNICAL -

Stud.io, Photoshop, AutoCAD, Solidworks, Illustrator, Microsoft Office, Premiere Pro, InDesign, Fusion360, Adobe XD, Cura, Rhino, Lightroom, Nomad Sculpt, SkechUp, LEGO Digital Designer, Nieman Sculpt

### SOFT -

Time Management, Attention to Detail, Teamwork, Public Speaking, Client Satisfaction, Creativity, Flexibility, Organized, Problem Solving, Willingness to learn

## CONVENTIONS / SHOWS

- BrickFair Virginia 16, 17, 18, 19, 21, 22, 23, 24
- BrickFair New Jersey 17, 19, 21
- BrickFair New England 16, 17
- BrickFair Pennsylvania 22
- BrickWorld Chicago 23
- East Stroudsburg University Art Association 2022 Student Art Exhibition
- East Stroudsburg University Senior Show 2022

## MEDIA

### Beyond the Brick - New Hashima (2023)

[https://youtu.be/sWS9CCe7hmc?si=\\_OdZR\\_-mBQsGFAKb&t=5211](https://youtu.be/sWS9CCe7hmc?si=_OdZR_-mBQsGFAKb&t=5211)

### Beyond the Brick - Zeta Halo (2023)

[https://youtu.be/-y3fyw\\_1M3w?si=O\\_jeTqySUOUr\\_Hvi](https://youtu.be/-y3fyw_1M3w?si=O_jeTqySUOUr_Hvi)

### Beyond the Brick - Ninjago City (2019)

<https://www.youtube.com/watch?v=ISURvzNX8ig&list=TLGGXYMgCvb7snQzMDA2MjAyMg>

### Beyond the Brick - Ninjago Airjitzu Mountain (2016)

<https://www.youtube.com/watch?v=m0Vow7ork9A>

### LEGO LIFE - How to Greeble (2020)

<https://www.youtube.com/watch?v=R626cuNLsmY>